



architect '17

2 - 7 MAY, 2017
10.00 AM. - 08.00 PM.
CHALLENGER HALL 1-3
IMPACT MUANG THONG THANI

The 31st ASEAN's Largest Building Technology Exposition
Encounter the latest advances and innovations from 850 exhibitors
worldwide showcasing in the area 75,000 sq.m

Tel : +66 2717 2477
Email : info@TTFintl.com
www.ArchitectExpo.com

Organized By



asa

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Ufi
Approved
Event

Report of Architect Expo 2016

Architect Expo 2016 registered a strong growth of showcasing occupancy, over 850 exhibiting companies both local and from overseas joined in the show. Specifically an increase of 23.44% of overseas exhibitor participation from many countries compared to the previous year. Likewise, the show also attracted more than 350,000 visitors, which makes 2016 another accomplished year.

As *the Place for the Best*, the *architect'16* aims to create opportunity for all concerns related to the Building & Construction industries to meet up, and expand their success in this platform for potential business and *architect'17* will be the 31st edition and will be more exciting with plenty of business opportunities.



architect'17

The 31st ASEAN's Largest Building Technology Exposition

Date : 2 - 7 MAY 2017
Time : 10.00 AM. – 08.00 PM.
Venue : Challenger Hall 1-3
IMPACT, Muang Thong Thani
Exhibition Area : 75,000 sq.m.

ORGANIZED by



The Association of Siamese Architects
Under Royal Patronage (ASA)



TTF International Co.,Ltd.

OFFICIAL MEDIA

ArchitectExpo.com **BuilderNews**

ENDORSED by



WHY EXHIBIT?

Expect these advantages at architect 2017

- ▶ Enhance opportunities to close business deals in a proven platform conducive to negotiation.
- ▶ Reach out to quality trade and professional visitors.
- ▶ Showcase your products and services to buyers ready to participate in Thailand's infrastructure growth.
- ▶ Network with the key decision makers in the government and the private sector.

ACTIVITIES

- ▶ Presentation from ASA
- ▶ Educational Exhibition in Architect and related fields.
- ▶ Exhibitions from Professional Architectural Firms.
- ▶ ASA International Competition in Architectural Design.
- ▶ Student Workshop
- ▶ Home Clinic
- ▶ International Forum by keynote speakers.
- ▶ Conference and Seminars
- ▶ Booth Design & Innovation Awards
- ▶ and more.



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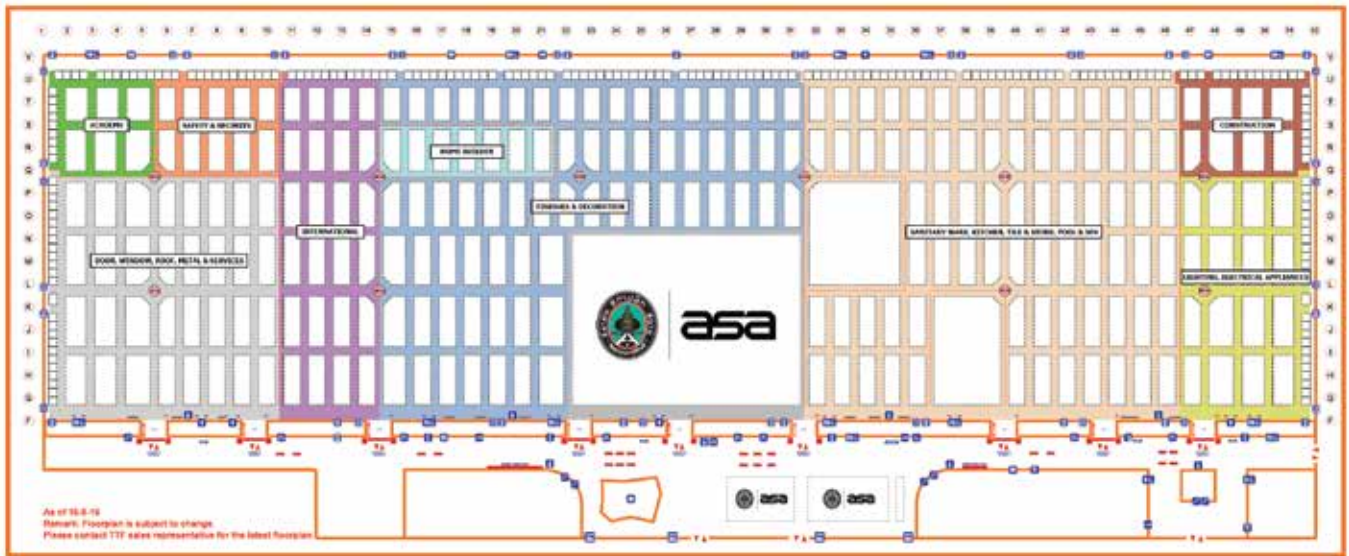
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FLOOR PLAN



As of 2019
 Remark: Floorplan is subject to change
 Please contact TTF sales representative for the latest floorplan

MAJOR ZONE

- DOOR, WINDOW, ROOF, METAL & SERVICES
- FINISHES & DECORATION
- SANITARY WARE, KITCHEN, TILE & STONE

- INTERNATIONAL
- CONSTRUCTION
- LIGHTING, ELECTRICAL APPLIANCES

MINOR ZONE

- ACADEMY
- SAFETY & SECURITY
- HOME BUILDER

- DISABLED FACILITY
- REST ROOM
- PRESS
- PRAY ROOM
- COFFEE SHOP
- RESTAURANT
- ESCALATOR
- REGISTRATION
- INFORMATION
- ATM
- TELEPHONE
- FIRE EXTINGUISHER
- FIRE EXIT
- STAIRS

Remark: Floorplan is subject to change. Please contact TTF sales representative for the latest floorplan

EXHIBIT PROFILE

DOOR, WINDOW, ROOF, METAL & SERVICES

Stud, Aluminum, Alloy, Steel, Metal, Glass, Glass Block, Door, Window, Rolling Shutter, Grating, Mosquito Screen, Window Film, Roof, Ceiling Board, Wall, Acoustical Material, Cornice, Insulation Material, Partition, Roof Ventilation, Roofing Tile, PVC, Garden, Landscape Architect, Fountain, Fence, Gate, Playground Equipment, Tensioned-Membrane Structure.

CONSTRUCTION

Construction Equipment, Paver, Concrete Mixer, Formwork and Scaffolding, Electric Tool, Laser Machine, Pile, Concrete Product, Brick, Adhesive, Sealant, Grout, Silicone, Coating, Lubricant, Chemical, Waterproofing-Admixture, Cleaning, Pest Control.

ACADEMY

Exhibiting & Presentation from related faculty in Architecture & Design from major universities and Institutes in Domestic and International.

FINISHES & DECORATION

Furniture, Decoration, Carpet, Curtain, Cladding, Wall Covering, Handicraft, Painting, Sculpture, Flooring, Wood, Artificial Wood, Laminate, Concrete, Epoxy, Rubber, Parquet, Vinyl, Geosynthetic Product, Paint.

INTERNATIONAL

International Building Materials and decorations.

HOME BUILDER

Home Builder, Building Contractor, Interior Decorator, Real Estate Developer, Building-Material Store, Banking.

SANITARY WARE, KITCHEN, TILE & STONE

Sanitary Ware, Bathroom, Kitchen Appliance, Kitchen Furniture, Sauna, Steam Bath, Swimming Pool, Tile, Stone, Marble, Granite, Ceramic, Mosaic, Terrazzo,

LIGHTING, ELECTRICAL APPLIANCES

Lighting, Chandelier, Electrical Appliance, Air-Conditioning Equipment and System, Audio Visual Equipment, Cable Support System, Elevator, Escalator, Surge Protection-Equipment, Solar Cell.

SAFETY & SECURITY

Automation System, Telecom, Access Control, Security, CCTV, Car Park System, Computer System Integrator, Fire Alarm System, Building Automation System

VISITOR PROFILE

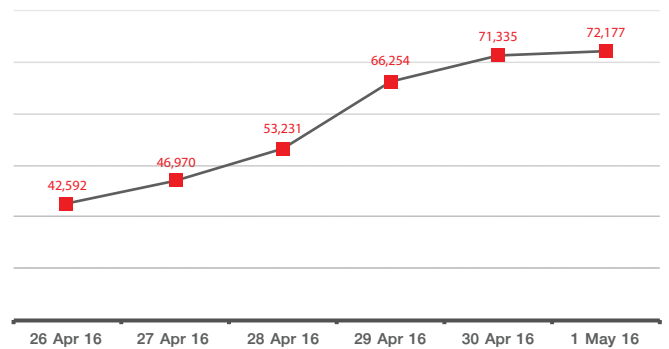


- ▶ Real Estate Developers, Investors
- ▶ Architects, Interior Designers
- ▶ Engineers
- ▶ Contractors
- ▶ Traders
- ▶ Building Managers
- ▶ Hotels and Resorts Owners
- ▶ Industrialist
- ▶ Government Officer
- ▶ Etc.

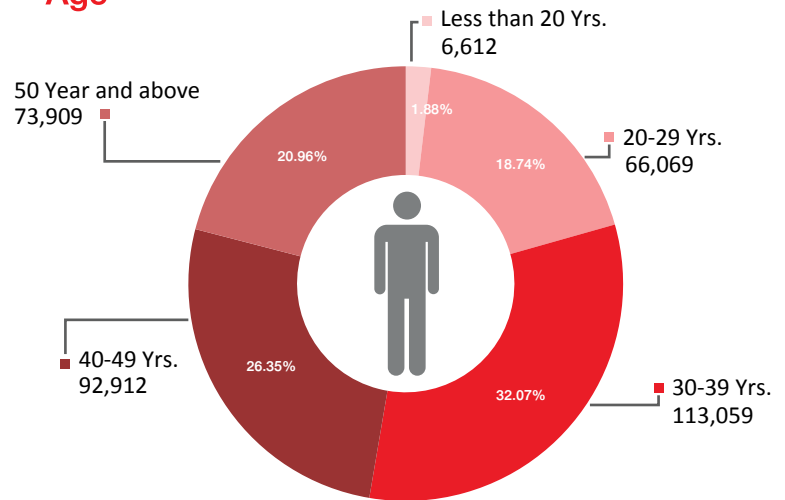
VISITOR IN 2016

VISITOR TURNOUT

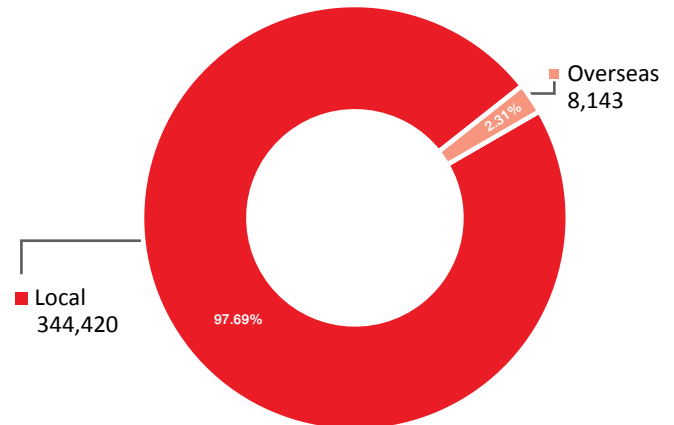
April 26 - May 1, 2016 Total : **352,563**



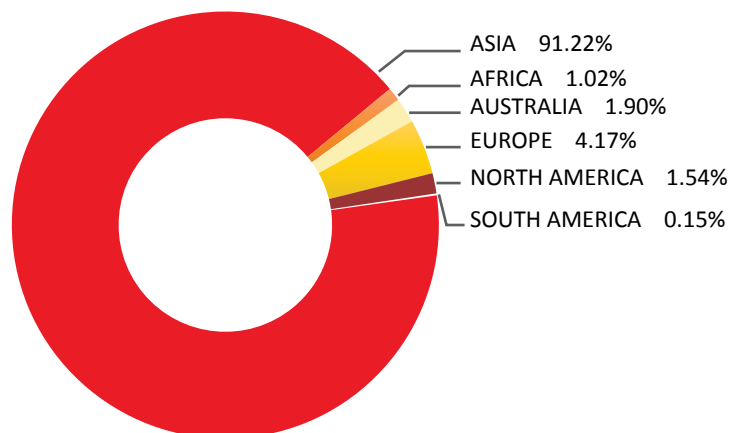
Age



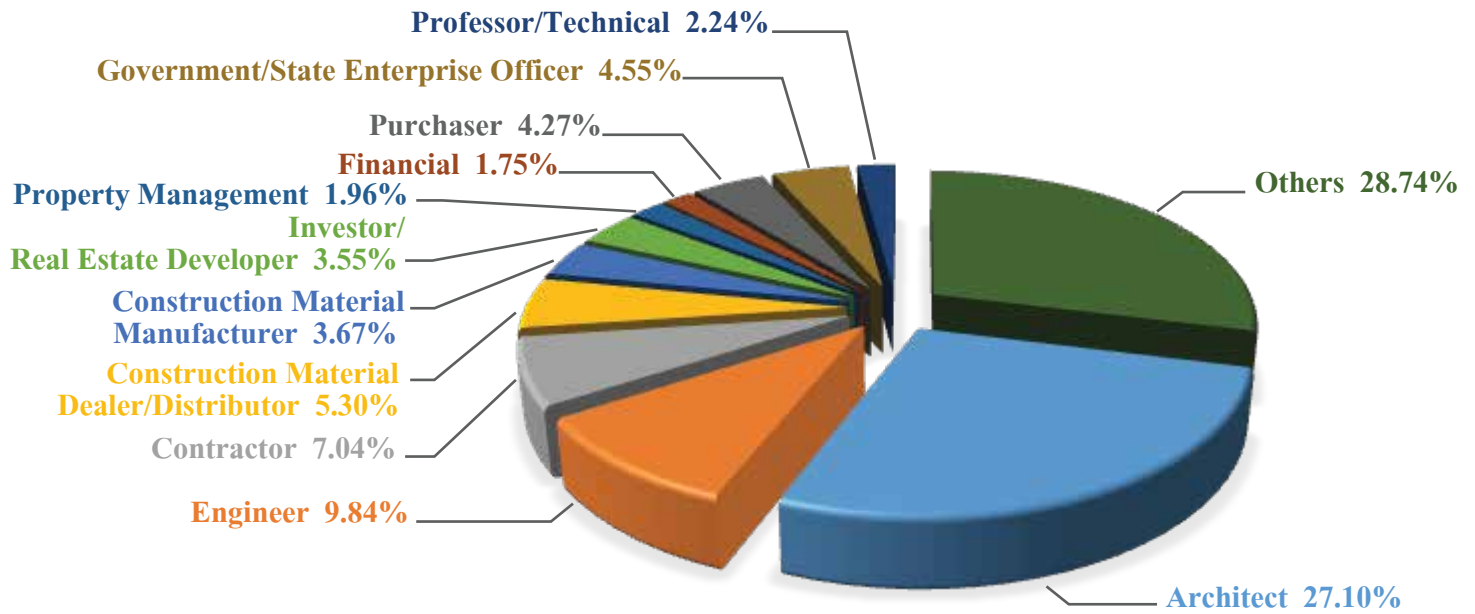
Origin of Visitor



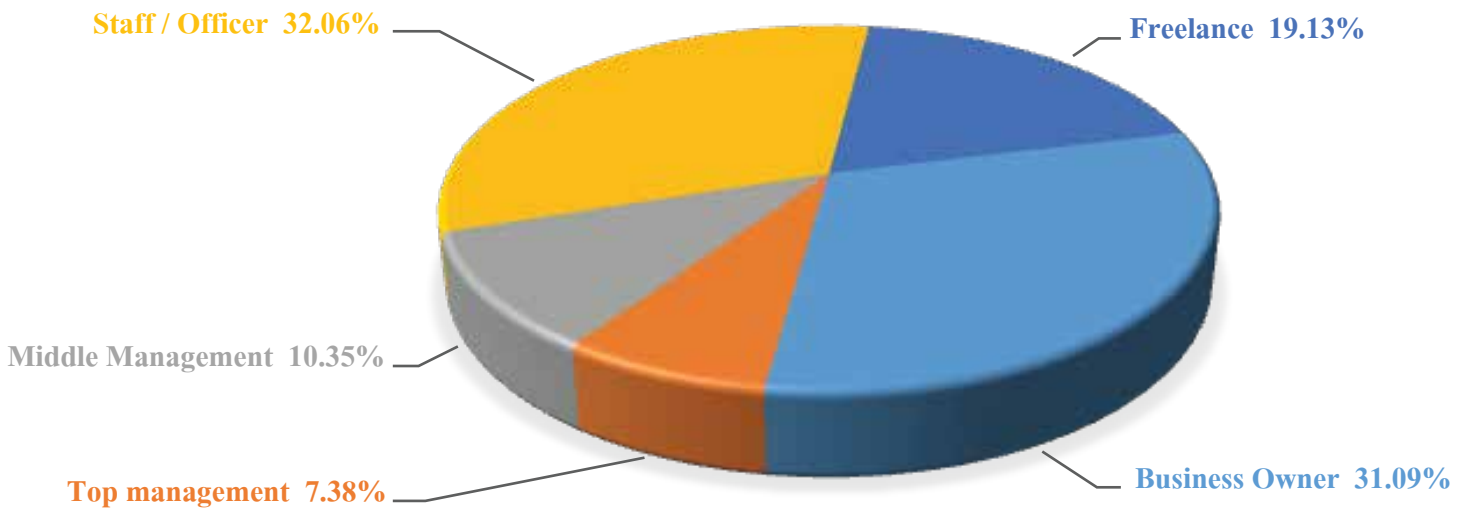
OVERSEAS VISITORS By Region



TOTAL PROPORTION OF VISITORS CAREER



POSITION



THE FACT FROM EXHIBITORS IN ARCHITECT EXPO 2016

- ▶ 95% of exhibitors agree that Architect Expo enhance the image of their product/company.
- ▶ 80% of exhibitors agree that Architect Expo enhance & promote their sell more than other media in equal budget.
- ▶ 88% of exhibitors agree that Architect Expo is more effective in marketing than other Building & Construction exposition.
- ▶ 84% of exhibitors agree that Architect Expo provides opportunities to expand business in domestic market.
- ▶ 71% of exhibitors Booking to participate in Architect Expo 2017

PARTICIPATION FEE

Space Only

▶ Space Only: THB 9,000 / sq.m.

(Minimum 18 sq.m.)

(excluding 7% VAT)

Space Only for 2nd Floor 4,500 / sq.m.

(excluding 7% VAT)



Remark

- The service fee: THB 150 per sq.m. (excluding 7% VAT)
- The performance bond: THB 1,000 per sq.m.

Standard Booth

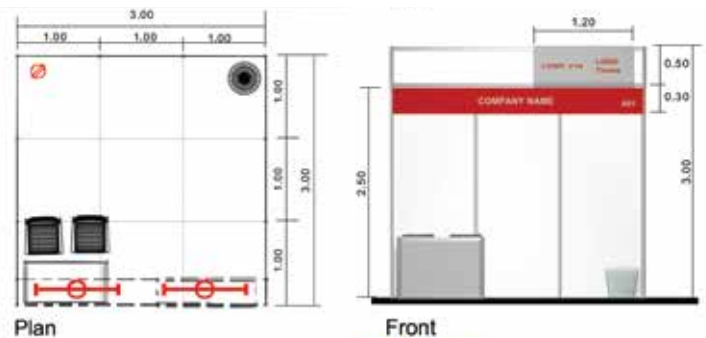
▶ Standard Booth: THB 10,000 / sq.m.

(Minimum 9 sq.m.)

(excluding 7% VAT)



Standard Booth 3.00 x 3.00 m.



*Standard Booth design is subject to change without prior notice.

Includes:

- ▶ Grey Needle punch carpet
- ▶ Wall partitions with 2.50 M. height and 1 M. width
- ▶ Fascia name board
- ▶ Reception desk (1 unit)
- ▶ Chair (2 units)
- ▶ Fluorescent (2 units)
- ▶ 5-Amp Socket Outlet (1 unit)

VISITOR PROMOTION



Newspaper



Online Advertisement



Television and Radio



Magazine



Out of Home Media



Direct Mail

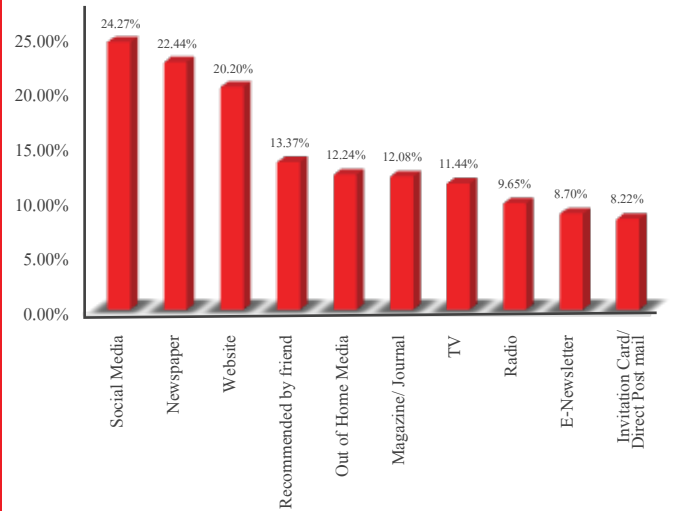


Email Marketing



Fair Catalogue

MEDIA COVERAGE IN ARCHITECT EXPO 2016



Out of Home Media



Direct Marketing



Television and Radio



Press Conference



Printing Media



E-Newsletter



Online



Application



discovered it
handled it
bought it
felt it
learned it

I saw it at an Exhibition.

tried it
heard it
touched it
tasted it
smelled it
noted it
understood it
squeezed it
liked it

Exhibitions.

Business doesn't get any more direct than this.

APPLICATION FORM

1. COMPANY INFORMATION

EXHIBITOR

Company Name

Address

Tel Fax

Email Website

CONTACTS

Authorized Person Position

Coordinator Person Position

Email Tel

PRODUCTS & SERVICES TO BE PRESENTED (Please fill-in form completely for benefits in public relations and advertising)

Exhibit Profile Products

Brand Name Country of Origin

INVOICE ADDRESS

as above

Please use the following information

Company Name

Address

2. SPACE

Space Only

Booth No.....Grid Line.....Size.....sq.m.

THB 9,000 /sq.m.** (minimum 18 sq.m.)

- Service fee: THB 150 per sq.m.**
- Performance bond: THB 1,000 per sq.m.

Service fee and Performance bond are exempt for exhibitor who uses the service from Recommended Contractor.

Standard Booth

Booth No.....Grid Line.....Size.....sq.m.

THB 10,000 /sq.m.** (minimum 9 sq.m.)

Includes:

- Grey Needle punch carpet
- White wall partitions with 2.50 M. height and 1 M. width
- Fascia name board
- Reception desk (1 unit)
- Chairs (2 units)
- Fluorescent (2 units)
- 5-Amp Socket Outlet (1 unit)

**Prices excluding 7% VAT

DATE & TIME

Moving-in (Space Only)

Friday	April 28 th ,	2017	12.00 PM – 00.00 AM
Saturday	April 29 th ,	2017	09.00 AM – 00.00 AM
Sunday	April 30 th ,	2017	09.00 AM – 00.00 AM
Monday	May 1 st ,	2017	09.00 AM – 00.00 AM

Moving-in (Standard Booth)

Monday	May 1 st ,	2017	09.00 AM – 00.00 AM
Sunday	May 7 th ,	2017	08.01 PM – 00.00 AM
Monday	May 8 th ,	2017	00.01 AM – 12.00 AM

For more information please contact:

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Email : info@TTFintl.com Website : www.ArchitectExpo.com